

Business Founder's Analyst at Syllabi

Working directly with our co-founder on growth, marketing, and strategy.
Birmingham Office, in-person, full-time. | £40k base salary, up to £69k with bonuses.

Who we are

Syllabi is rethinking how UK secondary education actually works.

We're an online GCSE prep platform for Year 8–11 students in Maths, English, and Science, but that's the boring description. What we really are is a team of 22 trying to fix something that's been broken for decades: the gap between what schools deliver and what students need to succeed. Right now, we work with over 1,200 students across the UK. For many of them, we're not a top-up. We're the primary way their kids actually learn.

We've built our platform from the ground up, bringing everything a student needs into one place. Live group lessons taught by some of the best teachers in the country. Workbooks, recordings, notes, a dedicated 24/7 (real) personal tutor. Bi-weekly assessments with proper marked feedback. No bouncing between tabs, no patchwork of free YouTube videos and flashcard decks. No losing your study routine. One platform, one place, one path to great GCSE results. Nobody else in UK edtech is doing this at scale.

We're doing multiple six figures in MRR, profitable, and founder owned. We just shipped a complete product overhaul aimed at retention, and on July 1 we kick off Jericho, our biggest growth push yet. The plan: take Syllabi from where we are today to several times the size by early 2027.

We're hiring two Founder's Analysts to help us get there.

The role

You'll be working on the founding team of a multi-million-pound education startup, directly with the founders in person. The plan: take Syllabi from where we are today to the biggest provider in the country.

You'll work directly with our co-founder leading growth, sales, and marketing. The role is deliberately broad - a real founder's analyst position, not a narrow analyst job.

The role is a crash-course in how a fast-growing company gets built. Not in theory. By doing it.

Examples of what you might do in your first six months:

- **Customer research that drives real decisions;** Sit in on parent calls, run interviews, turn insights into next quarter's strategy.
- **Marketing funnels, built and rebuilt;** Audit what's working, identify what isn't, own the rebuild end-to-end.
- **Financial modelling that gets used;** Build the models we use for ad spend, retention, and growth planning.
- **Ad creative at scale;** Brief and review the creative running across our Meta campaigns.
- **Growth experiments, end-to-end;** Design the test, run it, measure it, make the call.
- **Recruitment funnels for teachers and TAs;** Design how we find, filter, and hire the educators delivering to 1,200+ students.

You'll work across whatever the business needs, with Ali as your primary mentor.

Founder's Analysts get the breadth of exposure most people don't see until their 30s, compressed into a year.

Who we're looking for

Background: Economics, Business, PPE, Finance, Maths, or another rigorous degree. Final-year student graduating July 2026, or recent graduate (2024 or 2025) from a top UK university.

You should be comfortable with numbers, write clearly under pressure, and have judgement about what matters. You don't need finance or consulting internships - you need evidence you can think.

Requirements

You must:

- Have the **unrestricted right to work in the UK** for the long term. We don't sponsor visas.
- Have completed your **GCSEs and A-levels or equivalent**.
- Be on track for, or already hold, a 2:1 or above (or equivalent)
- Be a **final-year student graduating in 2026**, or a graduate.
- Be **based in Birmingham** or relocate at your own cost before July 27. Fully in-person, no hybrid, no remote.
- Write fluently in English. Clarity and precision matter.

Strong candidates also have:

- A first-class trajectory.
- **A solid understanding of key startup/business metrics** (Eg. CAC:LTV, AOV, ARPU etc)

- **Receipts.** A side project, a society you ran, a small business, a competition you won. Something that wasn't coursework.

Traits we filter for:

- **Agency.** You've done things nobody asked you to do - started a side project, ran a society, started a small business, organised something at school that mattered.
- **Speed.** You'd rather ship a B+ memo this week than an A+ memo in three weeks.
- **Judgement.** You can tell good arguments from bad ones, including your own. You know what matters and what doesn't.
- **Writing.** You can write.
- **Hunger.** You actually want to build a company that changes the world, not just have a job at one.

We particularly value candidates with large entrepreneurial interest.

The package

Internship (6 weeks)

£4,500 for the 6 weeks.

Starts Monday July 27, full-time in our Birmingham City Centre Office.

Full-time (from September 7)

If successful, interns are offered full-time roles starting Monday September 7.

**£40,000 base salary, with performance bonuses adding up to £29,000 in year one.
Year-one ceiling: £69,000.**

A strong performer takes home around £69k in their first year. Competitive with consulting and finance graduate schemes, in a role with materially more responsibility and direct founder access.

Other benefits (on full-time conversion)

- £500/year learning budget
- MacBook
- Pension (3% employer contribution)

Where this leads

This is the entry point into a real career at a fast-growing company.

Level	Year	Approx total comp
Founder's Analyst	Year 1	£40–69k
Founder's Associate	Year 1–2	£50–79k
Growth / Ops Lead	Year 2-3	£60–85k
Head of Growth / Ops	Year 3+	£70–95k+

How we hire

Below is a summary of the application process.

Stage	Information
1. Application	Form
2. Hireflix	20-min async video interview
3. Competency test	30-min track-specific test (numerical, writing, judgement)
4. Online interview	20 mins with founder
5. Assessment Centre	Half-day in our Birmingham office.
Internship	Six weeks paid in our Birmingham office.
Full-time Role	Full-time role begins for successful candidates

We review applications on a rolling basis and move strong candidates through fast. Apply early.

How to apply

Submit your application here:

Deadline: July 1, 2026 at 23:59

Questions? Email admin@syllabi.co.uk - we read everything.

One last thing

If you're reading this and thinking "this might be the most interesting role I've seen all year, but I'm not sure I'm qualified" - apply anyway.

We'll be the judges of whether you're qualified. Your job is to put yourself in front of us.

- Ali & Adam, co-founders

